

## **MEDIA RELEASE**

9th November 2020. Bendigo Vic. Australia

### **Bringing Australian piglets to a higher level**

Apiam confirmed today that a partnership with Ceva Animal Health Australia will deliver Australian pig farmers a new labour-saving technology solution to enhance piglet survival.

Forceris™, is Australia's first single-shot combination of gleptoferron and toltrazuril, which prevents iron deficiency anaemia and controls coccidiosis in newborn piglets.

This patented technology will be available to Apiam clients from November, with enhanced supply enabling all Australia pig farmers access to this innovative solution in the following months.

One of the most common deficiencies in neonatal pigs is low iron levels. In combination with toltrazuril, Forceris contains Gleptoferron, a high-performance injectable iron demonstrated in trials as superior to common iron supplements currently on the market. Toltrazuril, is currently administered to piglets by oral application to treat coccidiosis which typically occurs in piggeries from 8 to 14 days of age.

It is estimated that over 5 million pigs in Australia are currently administered iron as part of routine best practice husbandry practices in the first 24-48 hours of life, with over 70% also administered a coccidiostat two to three days later. This single injection provides a single process event, reducing the handling costs and disruption to baby pigs in their critical first few days of life.

Apiam's global relationships will once again benefit the Australian farmer. No double handling pigs increases efficiency at the farm level. The leading-edge iron supply, via the Gleptoferron molecule, provides optimal uptake and efficiency within the growing piglet. The high-quality single shot delivery system minimises wastage and allows precise delivery. "This is good for piglets and easy for farmers" said Dr Chris Richards, Managing Director for Apiam. These two points alone optimise growth, reduce labour requirements and assist animal welfare through less handling in the early days of life – a single action for a healthy start. In the past a two-pass process and an old technology iron molecule and potential for wastage of the coccidiostat which was administered by oral administration has meant underutilised potential for growers. "In one single injection, Forceris prevents iron deficiency anaemia and controls coccidiosis" Dr Richards said.

Apiam's mission is to provide solutions that bring benefit to customers, not only at the individual animal level, but encompassing their whole production system. By partnering with Ceva to bring Forceris to the Australian market, Apiam's vertically integrated veterinary business and strength in the Australian market were critical determining factors for Ceva to identify Apiam as its preferred partner to bring this innovation in the form of Forceris to the Australian market.

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### **Contact**

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### **About Apiam (ASX: AHX)**

Apiam Animal Health is a listed company comprised of Australia's leading Production Animal and Mixed Animal veterinary practices.

Apiam Animal Health incorporates over 150 highly experienced, industry leading veterinarians with expertise across the pig, dairy, feedlot, sheep, poultry, equine, and companion animal sectors, supported by an experienced administration, nursing, technical services and ancillary team. Apiam Animal Health is fully vertically integrated, including having veterinary wholesale, diagnostics laboratories, custom vaccines, logistics, and other ancillary services.

### **About Ceva Sant'e Animale**

Driven to innovate and with a proven record, Ceva Sant'e Animale is one of the fastest growing top 10 animal healthcare companies in Europe. Headquartered in France and with offices in 45 countries and working across more than 110, Ceva have 12 R&D centres, 25 production sites and more than 6,000 employees worldwide.

Through its Australian subsidiary, Ceva Animal Health Australia, the company provide several leading innovative products to the Australian animal health industry.